

Racine Raiders History and Mission

Football in Racine has deep roots reaching all the way back to 1915 and the early days of the NFL. The Horlick-Racine Legion and the Racine Tornadoes have their franchises well documented in the Pro Football Hall of Fame. The footprints of the likes of Curly Lambeau and George Halas and other football pioneers have been left on the grass at Historic Horlick Field.

Today, the Racine Raiders uphold that same football tradition, holding a very unique place in the City of Racine. Even now, the Raiders continue to enjoy unprecedented support averaging over 1,500 fans per game.

As a 501(c)(3) organization, made up of all volunteers, the Raiders also strive to give back to the community from which they have received so much. The Raiders have raised money for many worthwhile causes including:

Scholarships – 5 college-bound students receive money to chase their dreams.

“Reading with the Raiders” – Players visit local schools to promote reading.

All-County Banquet – An annual event hosted by the Raiders to recognize outstanding high school football athletes from throughout Racine County.

Youth Camp – Working with kids in a fun-filled day of football skills with coaches and players.

The Raiders are a member of the Mid-States Football League playing a schedule from June through September. The Raiders have been in numerous postseason tournaments from September to

Join us today in our mission:

To promote, advance, and sponsor football among grade school, high school, college, and adult age groups in our local community. We shall be dedicated to the enrichment of life through the avenue of organized athletics, youth benefit programs, and funding for the purpose of providing local scholarships.

Reading with the Raiders



Racine All-County Football Banquet

Youth Football Camp



For more information, contact
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Checks payable to “Racine Raiders”
Mail to: Racine Raiders Football Club
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2018 Advertising Packages



NATIONAL CHAMPIONS

1981 1983 1988 1989 1992
1995 2001 2012 2014

The Racine Raiders
are a
Not-For-Profit 501(c)(3) Organization

2018 YEARBOOK RATES

AD SIZE	RATE
1/8 Page	\$100
1/4 Page	\$150
1/2 Page	\$250
3/4 Page	\$350
Full Page	\$500
Front Inside Cover	\$700
Back Inside Cover	\$700

All advertising partners will be placed on the "Sponsor Page" on the website with the web address link to the homepage of their website.

2018 FIELD SIGNS

FIELD SIGN (4' x 8')

1 for \$500

2 for \$750

Your banner displayed in full color, placed on the fence line of Historic Horlick Field. Banner to remain through entire 2018 high school and semi-pro football seasons.

Artwork for field sign to be provided by participant. All artwork submitted must be full-color, high-definition, camera-ready artwork, proportioned to fit 4'x8' layout

2018 RAIDERS REPORT RATES

AD SIZE	RATE
1/8 Page	\$150
1/4 Page	\$250
1/2 Page	\$400
Full Page	\$600
Front Inside Cover	\$800
Back Cover	\$800

The Raider Report is generated for every home game with special features including player and coach interviews, rosters, and is used for in-game promotions

YOUTH CAMP \$250

A free football camp for youth conducted by players and coaches. Sponsorship will include:

- Company name placement on t-shirt given to all youth participants
- Co-sponsored event promotion

ALL COUNTY BANQUET \$250

Honors for Racine County High School football players and coaches. Sponsorship will include:

- Company name placement on t-shirt given to all honored guests
- Co-sponsored event promotion

2018 ANNOUNCEMENTS



AD TYPE	RATE
PA Announcements	\$400*

PA Announcements will be played over the PA system during home games at Historic Horlick Field.

- Advertisements can be up to 15 seconds
- Advertisement will be played once during first half of game and once during second half of game
- Available announcements limited
- No extra cost to produce

Pregame Roundup \$100*

The Pregame Roundup is a Weekly Report featuring highlights and interviews. Receive 5-second sponsorship mention prior to PA broadcast of Pregame Roundup.

- During home games at Historic Horlick Field
- Available announcements limited

Radio Announcements \$100*

Radio Announcements will be a five-second sponsorship mention prior to and after the game broadcast.

Radio Underwriter \$500*

30-second announcements played a minimum of two times per game. Broadcast on Ranger Radio, 101.5 FM, home of the Racine Raiders.

* Cost for entire 2018 Racine Raiders Season

